



# pH2 PERFECT MASK

## THE ULTIMATE HAIR TREATMENT MASK

UNIQUE SELLING POINT



### HIGHLY FORMULATED AND STABILIZED

pH2 Perfect Mask is not just a hair mask; it's a scientifically advanced formula designed to nourish and revitalize hair. Our product stands out for its superior quality and premium active ingredients such as Aloe Barbadensis Leaf Juice, Hydrolyzed Wheat Protein, and Glycerin. These components not only ensure hydrated and strong hair but also enhance overall hair health and shine.

### UNMATCHED PERFORMANCE AND YIELD

Each application of pH2 Perfect Mask delivers visible results thanks to its advanced formulation that maximizes the efficacy of the active ingredients, capable of restoring and protecting damaged hair.

### COST-EFFECTIVE AND HIGH YIELD

With pH2 Perfect Mask, you get more value for your money. The concentrated formula means you need less product per application, reducing costs for salons and ensuring that clients get consistent, high-quality results every time.

### PROFESSIONAL DISPENSER

The professional dispenser of pH2 Perfect Mask allows for a single press to deliver the right amount of product, ensuring optimal performance and preventing waste. This facilitates the work of stylists and maximizes product efficiency.

### ACIDIC PH FOR BEST PROTECTION DURING BLEACHING

Thanks to its acidic pH of 2, pH2 Perfect Mask is an essential tool during bleaching. In the bleaching process, when hair becomes sensitized and elastic, the mask acts immediately, restoring the hair to its normal state and creating a bridge that protects the hair fiber. This ensures that hair remains strong and healthy even during aggressive treatments.

### ESSENTIAL AFTER COLORING

After applying color, it is essential to use pH2 Perfect Mask. Not only does it treat and nourish the hair, but its acidic pH helps close the cuticle, which is crucial for retaining color and providing unmatched shine. This step ensures that the bcolor lasts longer and looks more vibrant.

### OPTIMIZING THE BACK BAR

Working with optimal and utilitarian products like pH2 Perfect Mask in the back bar allows the end client to see immediate results. This makes it easier to recommend the product for retail sales, which not only keeps the client's hair in optimal condition at home but also increases salon sales, providing the best treatments available to end clients.

## INGREDIENTS AND THEIR BENEFITS

#### ALOE BARBADENSIS LEAF JUICE

Hydrates hair and soothes the scalp, improving overall hair health.

#### HYDROLYZED WHEAT PROTEIN

Acts as a hair conditioner, anti-static agent, and humectant, strengthening the hair.

#### GLYCERIN

A humectant that attracts moisture, keeping hair hydrated and soft.












#### CITRIC ACID

Functions as a pH regulator and antioxidant, maintaining hair health.

#### CETEARYL AND MYRISTYL ALCOHOLS






Emollients that soften and condition hair, improving its manageability and shine.

## KEY BENEFITS OF pH2 PERFECT MASK

-  SUPERIOR INGREDIENTS  
Enriched with Aloe Barbadensis Leaf Juice, Hydrolyzed Wheat Protein, and Glycerin, our formula not only treats but also nourishes and strengthens hair.
-  HIGH YIELD FORMULA  
The mask provides more applications per container, offering more value compared to the competition.
-  COST-EFFECTIVE  
Despite offering more product, pH2 Perfect Mask is competitively priced, making it an economical choice for salons.
-  PROFESSIONAL QUALITY  
Our product is designed for professional use, ensuring that stylists can achieve exceptional results with ease.
-  EASY TO USE  
The formulation of pH2 Perfect Mask allows for quick and efficient application, ideal for busy salons.
-  PROTECTION DURING AND AFTER BLEACHING  
Thanks to its acidic pH of 2, the mask restores hair almost immediately during or after bleaching, preventing elasticity loss and protecting the hair fiber.
-  ESSENTIAL PRE-TREATMENT  
Ideal for use before any chemical process, especially bleaching, to strengthen hair and make the process less aggressive.
-  COLOR RETENTION  
Helps improve color retention, ensuring a long-lasting color and better results for clients.
-  PROFESSIONAL DISPENSER  
With a single press, the professional dispenser provides the right amount of product, ensuring efficient and waste-free use.
-  ESSENTIAL AFTER COLORING  
Closes the cuticle after coloring, retaining color and providing unmatched shine.
-  OPTIMIZING THE BACK BAR  
Immediate results that facilitate retail sales, increasing salon sales and providing clients with the best treatments.

## WHY CHOOSE pH2 PERFECT MASK?

### COMPARED TO MARKET LEADERS

-  MORE PRODUCT  
pH2 Perfect Mask provides more applications per container.
-  BETTER VALUE  
Our price per unit is lower, offering significant savings without compromising quality.
-  SUPERIOR RESULTS  
Our carefully selected ingredients and advanced formulation techniques ensure the best possible results for both stylists and clients.
-  EASY TO USE  
Designed for efficiency and speed, pH2 Perfect Mask allows stylists to work quickly without sacrificing quality.
-  CLIENT SATISFACTION  
Long-lasting, vibrant results ensure client satisfaction and loyalty.

## CONCLUSION

ct Mask is the clear choice for salons looking to provide the highest quality hair treatment. Its superior formulation, high yield, ease of use, and cost-effectiveness make it stand out in the market. Choose pH2 Perfect Mask for hair that is vibrant, strong, and healthy, all while providing excellent value for money and ensuring client loyalty.